

## Bill Introduced to Enhance Recruiting Efforts for Healthcare Professionals

### Healthcare Law Update

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[Senate Bill 3011](#), introduced in the New Jersey Senate on April 8, 2024, would permit the Department of Labor and Workforce Development, with the Department of Health and Department of Human Services, to establish a multimedia campaign to attract candidates to health care professions. This campaign is in response to the shortages experienced during the Covid-19 pandemic. Marketing would be geared to increase recruitment from underrepresented racial groups and to increase recruitment for high-demand fields.

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