# Bill Introduced to Regulate Data Brokering




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Assembly Bill 2184, introduced in the New Jersey Assembly on January 9, 2024, would require the registration of data brokers and prohibit the brokering of certain health records. A data broker collects and sells or licenses personal identifying information to a third party, where the broker does not have a direct relationship with the person whose information is being disclosed. Each data broker would be required to register with the Division of Consumer Affairs, pay an annual registration fee, and provide certain information to the Division, such as the data broker's polices or whether the data broker uses a credentialing process for purchasers of data. The Division of Consumer Affairs would be required to establish and maintain a public registry of data brokers doing business in New Jersey. The Bill would explicitly prohibit a data broker from selling or offering for sale, license, or otherwise furnish, provide, or transmit to any other person or entity any physician or behavioral health care record of any individual.

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