Effective Strategies for Managing AI in the Workplace: A Joint Program by Brach Eichler and SAX 1/20/2026



12/4/2025

Brach Eichler LLC is pleased to partner with SAX for an in-depth program on **Effective Strategies for Managing AI in the Workplace**, a timely discussion designed to help organizations understand how employees are already using AI—and how to

manage the risks that come with it.

As AI tools rapidly evolve, many employees are using them in unregulated or unstructured ways. This can lead to a range of concerns, from the inadvertent disclosure of confidential or protected health information to material errors in AI-generated work product to reliance on outputs containing inherent or unlawful bias. In healthcare settings, the risks can be even more significant, including potential misdiagnoses or unsafe recommendations driven by over-reliance on AI.

The program will explore:
- How AI works and why choosing approved platforms matters
- What information should and should not be entered into AI tools
- How to review AI-generated output for accuracy, validity, and bias
- The types of employee training needed in today's AI-driven environment
- How to mitigate operational, compliance, and legal risks tied to AI use
- Why organizations need a well-crafted, cross-functional AI use policy

Speakers (A-Z by last name):
- **Vikrant Advani**, Teaching Instructor, Labor Studies & Employment Relations, Rutgers University
- **Lani Dornfeld**, Esq., CHPC, Member, Healthcare, Brach Eichler LLC
- **Rob Owen**, CIO, SAX Technology Advisors
- **Jay Sabin, Esq.**, Member, Labor & Employment, Brach Eichler LLC

Moderator:
- **Tom Bergeron**, CEO & Editor, BINJE

This program is designed for **in-house counsel, compliance teams, governance and leadership, and managers or supervisors** seeking to better understand the evolving AI landscape and how to ensure safe, compliant, and effective implementation across their organizations.

The event will take place on **January 20th from 5:30–7:30 PM** at **389 Interpace Pkwy, Floor 1, Parsippany, NJ**. For questions or registration information, please contact **Jennifer at jbuneta@bracheichler.com**.

*This is an informational session only and not intended to create an attorney-client relationship with the attendees.

Authors

The following attorneys contributed to this insight.



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