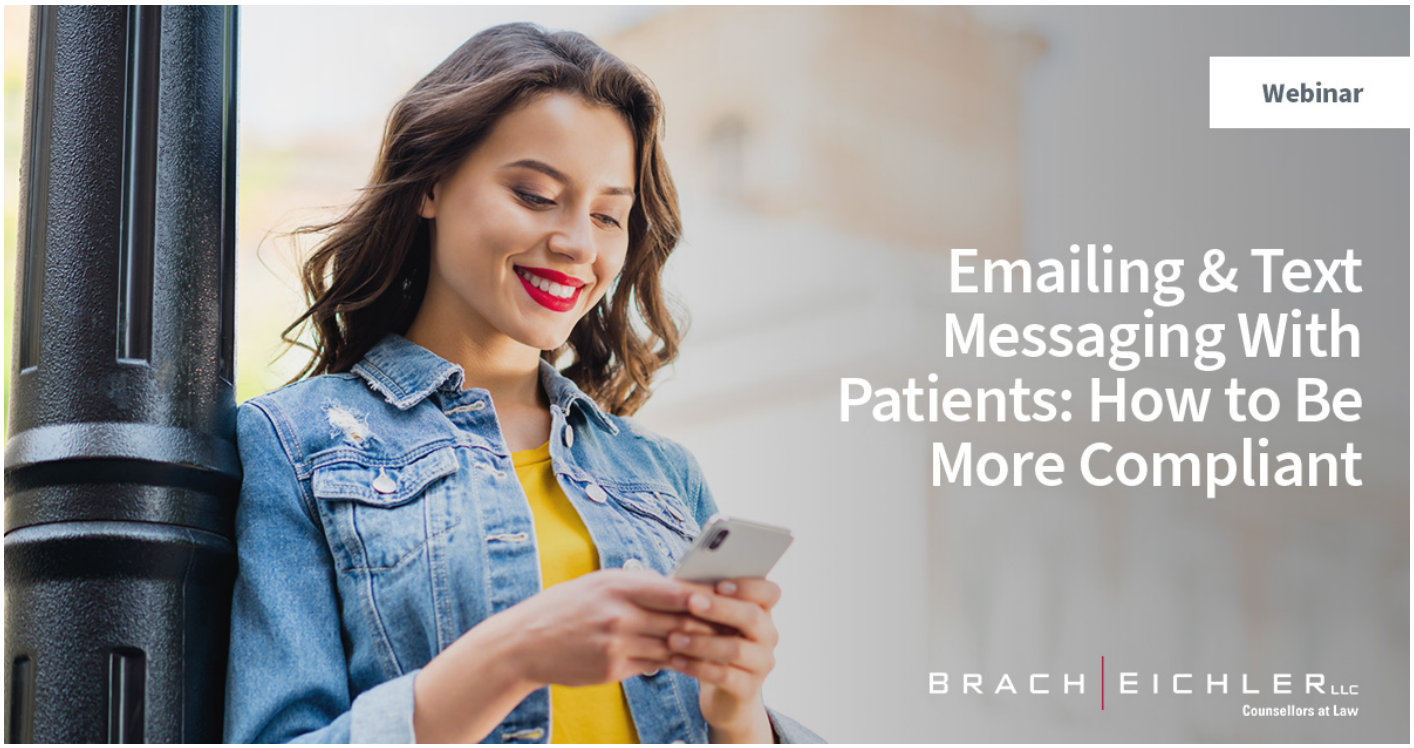
Emailing & Text Messaging With Patients: How to Be More Compliant (Webinar)



Remaining compliant with HIPAA and other applicable laws when electronically communicating with patients is essential to protect health care providers against breaches, privacy lawsuits, and other negative consequences. Join HCAF's friend and supporter, Lani M. Dornfeld, Esq., of Brach Eichler, LLC, as she addresses:

- What exactly constitutes protected health information?
- Communicating with patients via email and text message best practices.
- Use of encryption.
- Aside from HIPAA, what else should providers be concerned about?
- HIPAA "safe harbor" for cybersecurity best practices.

With the increasing federal and state regulatory focus on cybersecurity and the nationally-proclaimed battle against cybercriminals, health care providers can no longer put privacy and security compliance on the "to do" list for when there is time and money. Fines and other penalties associated with breach events have become increasingly severe and can cripple any provider and put smaller providers out of business.

This webinar will assist providers to become more compliant and will provide information on actions that can be taken to fit within the relatively new "safe harbor" for best cybersecurity practices. This safe harbor can help providers reduce or eliminate penalties when under investigation by the federal Department of Health and Human Services (HHS) Office for Civil Rights (HIPAA enforcement agency) relating to a security breach, audit, or other investigation.

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Meet the Speaker



Lani M. Dornfeld, Esq., is a Member at Brach Eichler, LLC. She is certified in health care privacy compliance (CHPC) by the Compliance Certification Board. She has extensive experience counseling clients on regulatory and compliance matters, including HIPAA, Occupational Safety and Health Administration (OSHA), corporate compliance, Medicare, and other compliance matters. She also assists clients in corporate and contracting matters, including purchases and sales of health care businesses.

Continuing Education

Participants receive 1.0 continuing education unit for nursing, occupational therapy, and speech-language pathology.