

Cannabis Industry

BRACH | EICHLER LLC
CANNABIS LAW GROUP

A growing number of states have instituted a legalized and regulated cannabis marketplace, while others are poised to seriously consider ending cannabis prohibition.

With November 2020's historic vote, New Jersey is getting ever closer to a regulated, adult-use marketplace. This emerging business development presents both challenges and opportunities affecting state and local governments; banking and taxation; real estate and land use regulation; healthcare and medical testing; and industries including food production, farming, packaging, and tourism.

Brach Eichler's Cannabis Practice is comprised of thought leaders across this industry spectrum. Our attorneys are uniquely qualified to navigate complicated and highly regulated marketplaces, while providing practical and informed guidance to entrepreneurs participating in this business.

Brach Eichler is well positioned to mentor you as the legislative and regulatory process for legalized cannabis emerges in New Jersey.

We are ready to help you strategize, anticipate changes, and work through the legal and business issues facing your enterprise.

- Cannabis Industry Practice Overview
- Brach Eichler's observations following the announcement of an adult-use cannabis bill in New Jersey
- Brach Eichler's most recent White Paper: "New Jersey Cannabis: Observations on Opportunity Lost Along the Way"
- "Ten Steps to a Billion-Dollar Marketplace: Facts, Observations, and Market Opportunity"
- "Legal Cannabis in New Jersey: Is This Joint Worth A Quick $1 Billion?"
- "The Business, Regulatory and Legal Challenges—and Opportunity—of a Legalized Cannabis Marketplace in New Jersey"

Visit our new Cannabis Resource Center



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Awards



NJBIZ® Best Places to Work list*

2024, 2025



NJBIZ® Top 40 Law Firms list*

2024, 2025



Recognized by Best Lawyers list*

2003-2025



New Jersey Legal Awards Law Firm of the Year list*

2022

*No aspect of this advertisement has been approved by the Supreme Court of New Jersey. Click here for the Awards and Honors Methodology.

Our Cannabis Industry Team

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Insights

Articles - *December 1, 2025*
Changes Proposed to Cannabis Oversight

Blogs - *November 4, 2025*
Cannabis Laws in New Jersey – Frequently Asked Questions

B|E in the News - *October 24, 2025*
Brach Eichler Named Law Firm of the Year Finalist – NJ Law Journal

B|E in the News - *September 22, 2025*
John Fanburg on AI, Healthcare, and Cannabis Law: A New Jersey Legal Outlook

Awards - *September 2, 2025*
Brach Eichler Honored in NJLJ 2025 Legal Awards: Winners and Finalists

Awards - *August 21, 2025*
57 Total Brach Eichler Attorneys Recognized by Best Lawyers in America© 2026

B|E in the News - *July 11, 2025*
New Jersey Workplace Testing for Cannabis

Awards - *July 10, 2025*
Brach Eichler Named to NJBIZ's 2025 Best Places to Work List

B|E in the News - *April 3, 2025*
Supreme Court says CBD companies could face RICO charges

B|E in the News - *March 17, 2025*
NJ lawmakers consider new option for cannabis license approvals