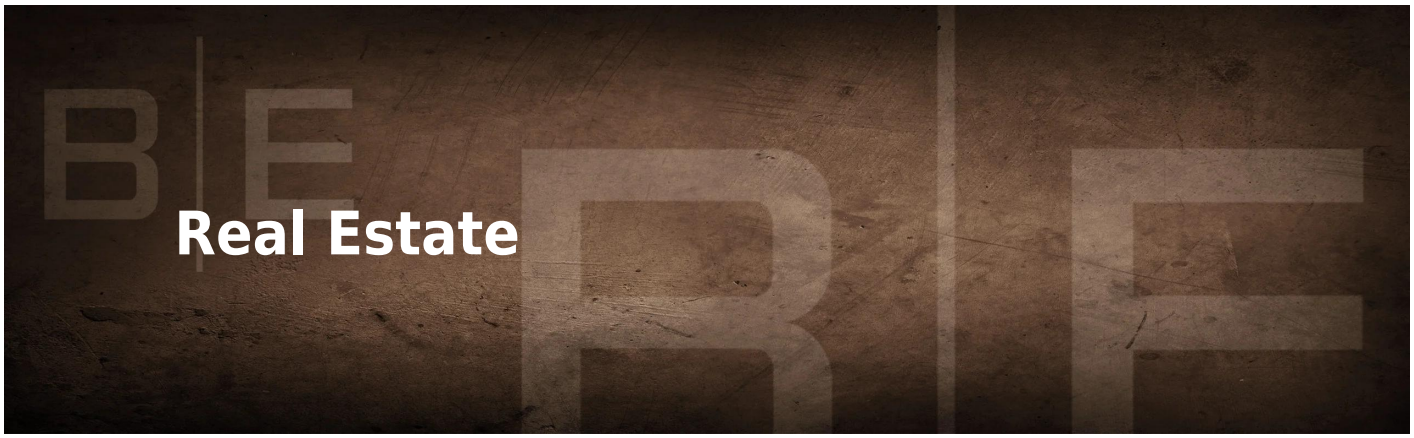


Real Estate

> Brach Eichler is a super powerhouse firm and wonderful to work with on real estate matters! The Brach Eichler team is fantastic to work with; very fast turnaround, and amazing at working through any issues that arise. They facilitate deal process tremendously and are a true pleasure!

~ Steve R., Platinum Realty Group

**Results may vary depending on your particular facts and legal circumstances.*



CHAIR
Allen J. Popowitz
MEMBER
973.403.3134
apopowitz@bracheichler.com

Brach Eichler's real estate clients include some of the largest, most well-respected owners of investment properties in the region. Our real estate practice has a long history and reputation for combining a business-minded approach with creative solutions to give our clients a competitive edge. Our personal experience and deep understanding of the issues that drive real estate transactions allow us to render advice that is legally sound, practical and, importantly, consistently achieves our clients' business objectives. **A large part of our practice is representing our Regional clients with National Real Estate transactions.**

Brach Eichler's attorneys have extensive experience in sophisticated and complex transactions, including:

- Multifamily, building development, acquisition, sales, and financing
- Retail, commercial and industrial leasing, development, sales, acquisition, and financing
- Commercial real estate finance and lending, including mortgage finance, structured finance, mezzanine and preferred equity finance
- Real estate joint ventures and equity syndications
- Zoning, land use, development, and planning
- Regulatory and code compliance
- Condominium, cooperative, and other planned unit development communities
- 1031 Tax Exchanges

At Brach Eichler, we advise our public, private, and institutional clients on every aspect of the acquisition, development, financing, construction, and utilization of real estate assets. We serve professional real estate investors, operators, and developers as well as real estate lenders in the purchase, sale, leasing, and financing of land, land for development, office buildings, malls, multifamily complexes, retail centers, and industrial properties. Our Commercial & Industrial transactional group is made up of experienced attorneys who have a proven track record in securing numerous successful deals around the country. Teams composed of attorneys across practice areas from our real estate, corporate transactions, finance, construction, tax, and environmental practices provide seamless, value-added representation.

Brach Eichler's attorneys find creative solutions to complex problems which require established relationships in the industry and a foundation of understanding of the nuances of deals, regulations, profitability, leverage, and liability protection. A hallmark of our practice is working closely with our environmental attorneys, who have years of

experience in drafting environmental provisions benefiting clients in purchase and sale agreements overcoming lender hesitancy and reservation for some of the most significant multi-family, office, retail and industrial development and redevelopment projects in the region.

Our team brings together leading land use lawyers with wide-ranging experience in planning and permitting, regulatory and environmental issues, financing, real estate development, and dispute resolution. We guide owners, developers, and investors through the many complex local, state, and federal regulations affecting land development and real estate transactions. Through our Real Estate Finance team, we provide institutional investors and lenders with creative, informed counsel for succeeding in the real estate capital markets.

Our real estate team has distinguished itself from other real estate practices by spotting and resolving the key issues and moving deals forward quickly to completion. Our Real Estate Practice has been consistently recognized by "Chambers USA", an award that honors outstanding lawyers and law firms across the United States.

Areas of Focus

Commercial Real Estate Lending and Financing

Experience in all aspects of complex commercial real estate lending, from structuring deals and drafting requisite documents, to negotiating and closing loans.

Multifamily Properties

Experience representing developers, owners, operators, universities, municipalities and lenders with multifamily and mixed-use housing projects in multiple jurisdict

1031 Tax-Deferred Exchanges

We help to find creative solutions to minimize the impact of federal, state, and local taxes on transactions.

Retail, Commercial and Industrial

We understand the commercial, retail, industrial community.

Land Development, Planning, and Zoning

We have a legacy of experience assisting clients with zoning and land use matters.

Real Estate Tax Appeals

Thorough understanding of the intricate legal issues affecting investment real estate valuation.

Environmental

Assisting with challenging environmental, land use, and natural resource concerns as well as in civil and criminal prosecution.

Awards



NJBIZ® Best Places to Work list*

2024, 2025



NJBIZ® Top 40 Law Firms list*

2024, 2025



Best Law Firm® in New Jersey Real Estate Law by Best Lawyers list*

2019-2025



Best Law Firm® in New Jersey Litigation - Real Estate by Best Lawyers list*

2019-2025



New Jersey Real Estate Firm of the Year Finalist by New Jersey Law Journal list*

2024



NJBIZ® Top Law Firm in NJ - Commercial Real Estate list*

2024



Chambers USA: Real Estate Team Ranked Band 2*

2010-2025



Recognized by Best Lawyers list*

2003-2025



New Jersey Legal Awards Law Firm of the Year list*

2022

*No aspect of this advertisement has been approved by the Supreme Court of New Jersey. Click here for the Awards and Honors Methodology.

Representative Experience

*Results may vary depending on your particular facts and legal circumstances.

- The sale of a newly constructed building in Morris County for over $100M.
- The purchase of over 460 multifamily units in Wayne NJ for $150M.
- The purchase of over 680 multifamily units in Milwaukee County Wisconsin for over $500M with financing in excess of $350M.
- Represented a client in the 1031 exchange and refinancing of 11 apartment communities in North Carolina and Alabama.
- Represent a lender in NJ in connection with a loan and multifamily apartment complex in Newark NJ with approximately 400 units for $98M.
- Represented a client in a purchase of 22 multifamily properties in South Dakota with a total of over 450 units for over $15M.
- Represented a client in a purchase of four apartment complexes in Louisiana and Mississippi comprised of 1,032 apartments for $159M.
- Represented a client in a purchase of 7 properties in Texas, North Carolina, Kentucky, Lousiana and Alabama totaling 2,457 apartments for $524M.
- Represented a client in a sale of 200 multifamily complex in Hackensack NJ as part of a 1031 exchange for $44M.
- Represented a buyer in a purchase of commercial warehouse building and office in Florham Park, New Jersey as part of 1031 exchange for $22.5M.
- Purchase of 100% of the membership interests in an entity that owns 435 units in Central Islip, New York, which included senior and mezzanine loans for $135M.
- Refinance of a portfolio of 4 multifamily properties in Westchester County, NY comprised of 246 multifamily units for $151M.

Our Real Estate Team

Members

- Allen J. Popowitz
- Alan R. Hammer
- Jonathan S. Davis
- Alois V. Habjan
- Jeffrey H. Itzkowitz
- Samantha A. Karni
- Daniel J. Pollak
- Kenneth A. Porro
- Susan R. Rubright
- Frances B. Stella

Counsel

- Lindsay P. Cambron
- Michelle R. Katz
- Brian Peykar
- Michael A. Rienzi

Associates

- Robert J. Tousignant

Paralegals

- Noelia Carreira
- Rebecca Cross
- Nancy Drenga
- Jessica Grinshpoon
- Krista Huebner
- Susan Lueddeke
- Jessica Paige
- Maura Trasente

Insights

Awards - *February 5, 2026*
Allen Popowitz Recognized NJBIZ's 2026 "Leaders in Law" List

Videos & Podcasts - *February 5, 2026*
New Jersey Mansion Tax Overhaul Explained (Seller Liability & New Rates)

Alerts - *February 2, 2026*
NOW is the Time to Consider a Commercial Property Tax Appeal!

Newsletters - *January 30, 2026*
The 2026 Brach Eichler Real Estate Client Brief

Articles - *December 3, 2025*
Alan Hammer on 2026 CRE Market Reset: What Value Adjustments Mean for Investors

Awards - *November 6, 2025*
Brach Eichler LLC Ranked by Best Law Firms® in 2026

B|E in the News - *October 24, 2025*
Brach Eichler Named Law Firm of the Year Finalist – NJ Law Journal

Events - *September 18, 2025*
Ken Porro to Speak at NJSBA Mid-Year Meeting in Sorrento, Italy

B|E in the News - *August 29, 2025*
2025 Women in CRE: Samantha Karni of Brach Eichler LLC

Awards - *August 21, 2025*
57 Total Brach Eichler Attorneys Recognized by Best Lawyers in America© 2026