


# Cynthia J. Liba

## Counsel

Healthcare Law

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**Cynthia is an attorney in the firm's Healthcare Practice Group, where she advises healthcare providers and emerging companies on a wide range of transactional matters.** Cynthia focuses on healthcare mergers and acquisitions, joint ventures, affiliations, employment law matters, and other strategic transactions involving hospitals, physician groups, ambulatory surgery centers, and ancillary service providers.

Cynthia regularly represents clients in structuring and negotiating asset and equity purchases, management services organization arrangements, vendor contracts, clinical trial agreements, payor audits, and complex contractual relationships, with a particular emphasis on navigating regulatory considerations under federal and state healthcare laws, including Stark Law, Anti-Kickback Statute, HIPAA, and corporate practice of medicine requirements. Cynthia works closely with clients to present a practical approach and align business objectives with regulatory compliance in fast-moving and highly regulated healthcare markets.

INDUSTRIES

- Healthcare

EDUCATION

- University of Pittsburgh School of Law, J.D.
  Certificate in Health Law
- Binghamton University, State University of New York,
  *magna cum laude*,
  B.A., Philosophy, Politics, and Law and Psychology

BAR AND COURT ADMISSIONS

- New Jersey
- New York

## REPRESENTATIVE MATTERS

Each matter handled by Cynthia is dependent upon the unique facts and particular circumstances. An example of successful matters handled by Cynthia include:

- Sale of ownership interest in an ambulatory surgery center to one of the largest ambulatory surgery providers in the U.S.

*Results may vary depending on your particular facts and legal circumstances.

## AWARDS




**Best Lawyers® in America: Ones to Watch list***

2024-2026




**New Jersey "Super Lawyers Rising Stars®" list***

2025

*No aspect of this advertisement has been approved by the Supreme Court of New Jersey.
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## Insights

Articles - *December 2, 2025*
**Murphy Administration Announces $59 Million In Medical Debt Relief**

Newsletters - *December 1, 2025*
**Healthcare Law Update – December 2025**

Newsletters - *November 2, 2025*
**Healthcare Law Update – November 2025**

Articles - *November 1, 2025*
**New Jersey Audit Uncovers Conflicts of Interest in the Management of Public Health Insurance Funds**

Articles - *October 1, 2025*
**OIG Approves Investment Structure of Physician-Owned Medical Device Company**

Articles - *September 1, 2025*
**CMS Institutes “WISeR” Model to Curb Healthcare Waste, Fraud, and Abuse**

Awards - *August 21, 2025*
**57 Total Brach Eichler Attorneys Recognized by Best Lawyers in America© 2026**

Articles - *July 1, 2025*
**Departments of Labor, Health and Human Services, and Treasury Take Action to Enhance Prescription Drug Price Transparency**

Articles - *June 1, 2025*
**Marketing Operators Sentenced for Conspiracy to Violate The Federal Anti-Kickback Statute**

Articles - *May 1, 2025*
**OIG Issues Medicaid Fraud Control Units Annual Report**