

Jonathan D. Bick

Counsel

Patent, Intellectual Property & IT, Copyright Agent Services

973.403.3155 · 973.618.5555 Fax

jbick@bracheichler.com

Chair, Patent, Intellectual Property & Information Technology

Jonathan Bick handles the prosecution and litigation of complex intellectual property matters for companies large and small. For more than three decades, he has been routinely called upon to represent clients in complex patent litigation matters. Jonathan's expertise in the areas of chemical engineering, internet law, and e-commerce provides clients with business, legal, and technological solutions across industries. For more than 20 years, Jonathan represented IBM as Corporate Litigation Counsel in over 30 states.

Additionally, as Copyright Agent for Brach Eichler clients and other entities, Jonathan helps companies and individuals protect their websites, register with the U.S. Copyright Office, and comply with all pertinent copyright laws.

A Chartered Financial Analyst, Jonathan splits his professional life between academia and the practice of law. Previously a shareholder at Greenberg Traurig and an IBM attorney, Adjunct Professor Bick now regularly teaches while helping clients resolve legal difficulties and providing guidance in the areas of intellectual property, information technology, patents, and copyright matters.

Jonathan has served as a Professor of Internet Law at Pace Law School and Rutgers University Law School (1998-present). He also serves as a Professor for Business Law and Electronic Commerce, Rutgers University & University of Maryland joint Electronic Commerce Masters program (2000-present); Professor for the Pace Law Center for Continuing Legal Education (1998-present); and as an Internet Law Visiting Lecturer at Cornell University (2000-present).

INDUSTRIES

- Technology

EDUCATION

- Seton Hall University, School of Law, J.D.
- Georgetown University, LL.M., Taxation, J.D.
- Cornell University, M.B.A.
- Lehigh University, B.S., Chemical Engineering

BAR AND COURT ADMISSIONS

- New Jersey
- New York
- Pennsylvania
- U.S. District Court, District of New Jersey
- U.S. Supreme Court
- U.S. Patent Bar Membership

He is also the author of *101 Things You Need To Know About Internet Law* (Random House 2000). He has published more than 200 articles regarding Internet law during the past six years and is on the editorial board of *The Internet Law & Strategy*. He speaks regularly on Internet and computer-law-related issues.

He has served as a board member of the American Jewish Committee since 2006.

Patent Attorney Reg. No. 70063

REPRESENTATIVE MATTERS

Each matter handled by Jonathan is dependent upon the unique facts and particular circumstances. An example of successful matters handled by Jonathan include:

- Advising technology and new media clients in the United States, Europe, Asia, and Latin America in connection with e-commerce and multimedia electronic transactions, including mergers and acquisitions
- Prosecuting, licensing, and litigating patents, trademarks, and copyrights
- Counseling clients on various cutting-edge liability issues facing those doing business on the Internet, including electronic commerce, copyright infringement, domain name trademark disputes, defamation, and privacy issues
- Representing various e-commerce firms in white collar criminal defense nationwide
- Representing numerous companies in connection with trademark and unfair competition issues, including selection and registration of marks; prosecution and defense of opposition proceedings before the U.S. Patent and Trademark Office; and trademark and trade dress infringement actions in the federal courts, as well as infringement litigation
- Advising both company and agency clients in the areas of advertising, marketing, and promotion law, including sweepstakes and other sales promotions
- Reviewing the application of the Americans with Disabilities Act to the Internet

*Results may vary depending on your particular facts and legal circumstances.

PROFESSIONAL ACTIVITIES

- Distinguished Faculty, Lorman Education Services
- Member, American Jewish Committee

Insights

B|E in the News - *October 6, 2025*
Internet Experience Ameliorates Artificial Intelligence Ethical Risk

B|E in the News - *October 6, 2025*
Internet Experience Ameliorates Artificial Intelligence Ethical Risk

B|E in the News - *July 31, 2025*
Internet Accessibility Legal Guidelines are a Trap for the Unwary

B|E in the News - *May 29, 2025*

Internet AI Advertising Legal Difficulties

B|E in the News - *April 23, 2025*
Addressing Artificial Intelligence Agent Legal Difficulties

B|E in the News - *April 18, 2025*
Software Law as a Guide to Artificial Intelligence Law

B|E in the News - *December 4, 2024*
AI Poisoning: A Self Help Cybersecurity Option

B|E in the News - *November 11, 2024*
Using In Rem Jurisdiction to Ameliorate Artificial Intelligence Difficulties

B|E in the News - *October 4, 2024*
Artificial Intelligence Product Contracts

B|E in the News - *August 26, 2024*
Admissibility of Artificial Intelligence