

Joseph A. Ferino

Member

Corporate Transactions & Financial Services

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Joseph Ferino delivers legal solutions to early-stage and emerging-growth technology and technology-enabled companies, along with the investors who support them. His transactional practice addresses entity formation, venture capital financings, mergers and acquisitions, corporate governance issues, and securities law matters.

From startups to long-established companies, Joe has represented numerous clients in corporate finance transactions, including equity and debt financings and a myriad of other corporate and commercial matters. He handles game-changing mergers and acquisitions, including stock and asset purchases, and advises clients on corporate governance and formation matters. He also provides guidance on the complex issues that arise from recent changes in securities law and other regulations. Joe stays abreast of rapid innovations in key emerging technologies, including those relating to blockchain, smart contracts, digital currencies, and proptech, and anticipates how they will affect his clients.

Joe is a leading voice in the venture capital ecosystem who guides entrepreneurs and investors on disruptive technologies and business strategies. He frequently presents on emerging topics and conducts “lunch and learn” sessions. Joe has also lectured on the subject of high-growth corporate transactions at the Jacobs Technion-Cornell Institute.

INDUSTRIES

- Healthcare
- Technology
- Banking & Finance

EDUCATION

- Indiana University Maurer School of Law – J.D., cum laude, 2006 (Editor, Federal Communications Law Journal)
- Rutgers University – B.A., 1997

BAR AND COURT ADMISSIONS

- New Jersey
- New York

REPRESENTATIVE MATTERS

Each matter handled by Joseph depends on its unique facts and particular legal circumstances. The following are a list of results obtained by Joseph on behalf of his clients:

- Represented LandGate Corp., a leading marketplace and data provider for commercial land resources including solar, wind, minerals, water and carbon offsets, in its $10 million Series B Preferred Stock financing leg by an affiliate of NextEra Energy Resources, LLC, the world's largest generator of renewable energy from wind and sun. The financing also included participation from private equity firm Kimmeridge.
- Represented Differential Venture Capital Fund, L.P. as lead investor in the $3.2 million Series Seed Preferred Stock financing of Luther, Inc., a company described as "Google for your memory" that is augmenting human memory using AI to "Retain, Reinforce & Recall."
- Closed on the sale of technology company TelTech Systems to IAC Applications, LLC. TelTech Systems, Inc., is a technology startup that develops innovative, telecom-focused web and mobile apps to improve communications for end users.
- Closed a Series A Preferred Stock and Warrant financing led by Edison Partners on behalf of Northpass, Inc., an e-learning platform that provides managers with effective and engaging brand training for their teams, customers, and partners.
- Represented Credit2B on the sale of a new credit management solution to Factor Systems, Inc., d/b/a Billtrust, the leader in B2B payment cycle management. Credit2B LLC combines cloud-based software, crowdsourcing, and deep data to provide up-to-date payment behaviors and financial risk information on common customers, streamlining the process for suppliers.

*Some of the above matters were handled by Joe prior to joining Brach Eichler.

Insights

Newsletters - *December 1, 2025*
Healthcare Law Update – December 2025

Newsletters - *February 3, 2025*
Healthcare Law Update – February 2025

B|E in the News - *September 15, 2023*
On the Move and After Hours: Brach Eichler; Malamut & Associates; Cohn Lifland; Epstein Ostrove; Capehart Scatchard

B|E in the News - *September 13, 2023*
Brach Eichler adds corporate health care transactional, technology attorney in Roseland amid ongoing expansion

B|E in the News - *September 11, 2023*
Brach Eichler Adds Corporate Health Care Atty In NJ

Firm Announcements & Wins - *September 8, 2023*
Brach Eichler Adds Corporate Healthcare Transactional, Technology Attorney in New Jersey Amid Ongoing Expansion