

Mark E. Critchley

Counsel

Litigation

973.364.8339 · 973.629.1949 Fax
mcritchley@bracheichler.com

Mark E. Critchley focuses his practice on assisting business and individual clients in contractual and commercial disputes. Mark is an experienced litigator in federal and state courts involving contractual disputes, consumer fraud, shareholder disputes, construction litigation and probate litigation. Mark works with clients at all stages to achieve the most efficient and beneficial result for the client.

Prior to joining Brach Eichler, Mark was a Deputy Attorney General for over five years with the New Jersey Office of the Attorney General, Division of Law. As a member of the Consumer Fraud Prosecution Section, Mark led investigations and litigations on behalf of the New Jersey Division of Consumer Affairs and other state agencies. He investigated and litigated violations of the New Jersey Consumer Fraud Act, New Jersey False Claims Act, and numerous consumer fraud regulations, against a wide variety of companies.

Mark earned his J.D. cum laude from the Washington and Lee University School of Law. During law school, Mark was a Lead Articles Editor for the Washington and Lee Law Review. Mark also graduated with a B.A. from the University of Maryland-College Park with a degree in History and Criminal Justice. After law school, Mark clerked for the Honorable Anthony J. Parrillo, P.J.A.D. (ret.) in the New Jersey Superior Court, Appellate Division.

Mark was included in the “Ones to Watch” list by Best Lawyers®* for commercial litigation in 2021 – 2026.

**No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

Click here for the Awards and Honors Methodology.

EDUCATION

- Washington and Lee University School of Law, J.D., *cum laude*
  Lead Articles Editor, *Washington and Lee Law Review*
- University of Maryland, B.A

BAR AND COURT ADMISSIONS

- New Jersey
- U.S. District Court, District of New Jersey

REPRESENTATIVE MATTERS

Each matter handled by Mark is dependent upon the unique facts and particular circumstances. An example of successful matters handled by Mark include:

- Obtained a $277,000 judgment against a travel agency for defrauding customers who purchased travel and/or vacation planning services that were never provided. The judgment included civil penalties, consumer restitution, and a permanent injunction barring the company from selling travel planning services in the state
- Negotiated a $177,000 settlement with a company that sold underground survival shelters that were paid for but never provided. The settlement included civil penalties, consumer restitution, and injunctive relief barring the company from operating in the state
- Negotiated a $250,000 settlement with a home improvement and home elevation contracting company to resolve allegations it defrauded homeowners by abandoning construction projects being performed on Superstorm Sandy-damaged homes. The settlement included civil penalties and consumer restitution
- Negotiated a settlement with a national residential and automotive service contract company to resolve allegations that the company defrauded consumers by refusing to honor the terms of its contracts. The settlement included civil penalties, consumer restitution, and injunctive relief banning the company from operating in the state

*Results may vary depending on your particular facts and legal circumstances.

AWARDS



Best Lawyers® Ones To Watch for Commercial Litigation list*

2021-2026

*No aspect of this advertisement has been approved by the Supreme Court of New Jersey.
Click here for the Awards and Honors Methodology.

PROFESSIONAL ACTIVITIES

- Member, New Jersey State Bar Association

Insights

Newsletters - *October 10, 2025*
Litigation Quarterly Advisor – Fall 2025

Awards - *August 21, 2025*

57 Total Brach Eichler Attorneys Recognized by Best Lawyers in America© 2026

B|E in the News - *February 15, 2025*

Neighbor pushes years-long court battle forward against N.J. family farm

Newsletters - *December 26, 2024*

Litigation Quarterly Advisor – Winter 2025

Awards - *August 15, 2024*

45 Total Brach Eichler Attorneys Recognized in the "2025 Best Lawyers in America©" List by Best Lawyers

Firm Announcements & Wins - *April 1, 2024*

Brach Eichler LLC Promotes Ten Attorneys (2024)

Firm Announcements & Wins - *March 21, 2024*

Brach Eichler LLC Promotes Ten Attorneys (2024)

B|E in the News - *March 21, 2024*

On the Move and After Hours: Fox Rothschild; Ogletree Deakins; Norris McLaughlin; Brach Eichler; Seiden

Awards - *August 21, 2023*

Fifteen Brach Eichler Attorneys Included In Best Lawyers© "Ones To Watch" 2024

Awards - *August 17, 2023*

Forty Total Brach Eichler Attorneys Recognized by Best Lawyers in America© 2024